

STEVEN GILLIES

SCOTSMAN TRAVELS

Hidden Scotland. Historic stories. Food, stays and experiences.

A Scotland-based creator and location partner producing natural, story-led content from places most people never see.



10.2K

Instagram followers

6,677

TikTok followers

3.5M+

combined views

579K

top Instagram Reel

[Instagram @scotsman.travels](#) | [TikTok @scotsmantravels](#) | ScotsmanTravels@gmail.com

WHY SCOTSMAN TRAVELS

Scotsman Travels is a growing Scottish exploration platform and a Scotland-based content and location partner. Founder Steven Gillies combines a recognisable mystery-led format with genuine local knowledge and 10 years of hotel and restaurant management experience. The result is natural, story-led work rooted in the places, people and practical realities of Scotland.

HIDDEN SCOTLAND

Castles, ruins, forgotten estates, underground spaces and lesser-seen stories.

HOSPITALITY & EXPERIENCES

Hotels, restaurants and experiences placed naturally inside a Scottish journey.

REAL-WORLD BRAND CONTENT

Products and equipment shown in genuine Scottish weather and filming conditions.

CONTENT & LOCATION SUPPORT

Vertical content, story sourcing and practical Scotland research for campaigns.

SELECTED COLLABORATIONS & COMMISSIONED WORK

- **Audience proof:** More than 3.5 million combined views, including a 579K Instagram Reel and a 410.9K TikTok video.
- **Simply Scotland:** Creator partner for hidden-history and Scottish-location content.
- **MacKinnon Watches:** Story-led content featuring one of its official 700-piece Scotland National Team collaboration watches, filmed at Finlurig Castle.
- **Kelburn Estate / The Neverending Glen:** Invited private preview and collaborative content for Kelburn Garden Party.
- **Dream Menu x Ardnamurchan:** Hospitality collaboration connecting Scottish food, venue experiences and travel storytelling.
- **Fine Scottish Hampers:** Premium Scottish gifting collaboration built around a castle-picnic concept at Dunmore Park House.
- **Winter Light Productions / Haunted: Heart & Soul:** Paid Scotland location research and coordination, including location sourcing, venue liaison and progressing filming access for an international television series.
- **The Raven & Anderson's:** Invited Glasgow hospitality launches and creator content.

WAYS TO WORK TOGETHER

Paid creator partnerships - Story-led Instagram Reels, TikTok, Stories, photography and integrated campaigns published through Scotsman Travels.

Commissioned / brand-owned content - Vertical videos, photography and Scottish storytelling created for a company's own channels and campaigns.

Scotland location research / content support - Paid location and story sourcing, venue liaison and local production support, scoped to the brief.

Flexible campaign scope - One, two or all three services can be combined around a specific Scotland campaign.

LET'S BUILD A SCOTTISH STORY

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